



# 2026 CMBES / APIBQ JOINT CONFERENCE

DECEMBER 7-9, 2026  
HÔTEL BONAVENTURE MONTREAL



**The Canadian Medical and  
Biological Engineering  
Society of Canada**



**Association des physiciens  
et ingénieurs biomédicaux  
du Québec**

## WHAT IS

### The Canadian Medical and Biological Engineering Society?



The Canadian Medical and Biological Engineering Society (CMBES) is Canada's principal society for engineering in medicine and biology. It is a member of Engineering Institute of Canada (EIC) and affiliated with the International Federation for Medical and Biological Engineering (IFMBE).

The Society's aims are twofold: scientific and educational: directed toward the advancement of the theory and practice of medical device technology; and professional: directed toward the advancement of all individuals in Canada who are engaged in interdisciplinary work involving engineering, the life sciences and medicine.

## WHAT IS

### l'Association des physiciens et ingénieurs biomédicaux du Québec?



The mission of l'Association des physiciens et ingénieurs biomédicaux du Québec (APIBQ) is to promote the generation, development and dissemination of knowledge relating to medical technology, as well as its optimal use for the benefit of the public. APIBQ actively encourages synergy and cooperation among its members, thereby strengthening the organisation's impact in the biomedical field.

The association brings together healthcare professionals in medical physics and medical equipment from across the province. Although the core membership is centred on physicists and engineers, the association is open to students studying these fields of expertise, as well as anyone who supports the APIBQ's mission.

## WHAT IS THE 2026 CMBES / APIBQ Joint Conference?



The 2026 CMBES / APIBQ Joint Conference is a Canadian national forum focused on strengthening the medical and biological engineering community and sharing knowledge, promoting innovation and best practices, as well as providing a platform for strategic thinking and discussion on the challenges and opportunities bring presented by members. We aim to provide participants with the best content for professional development and learning in the form of seminars, technical paper and poster presentations, exhibits of current medical devices, a continuing education program, workshops, symposia, and networking opportunities.

**Put your company front and centre today!**

## WHO ATTENDS THE CMBES and APIBQ Conferences?



Delegates come to these Conferences prepared to learn more about new technologies, current trends and best practices and innovative management solutions.

Connect your organization with engineers, researchers, biomedical technologists/technicians, as well as clinical staff, from across the country.

## WHY SPONSOR THE CMBES and APIBQ Conferences?

- Enhance your image and increase your visibility
- Spotlight your products and services
- Position your company as a leader in the Healthcare and Medical Technology industry
- Show your support of CMBES and APIBQ and connect with their members



## EXHIBITING

### Offers the opportunity to:

- Position yourself as industry leader to both public and private sector decision-makers
- Build relationships within the medical and biological engineering community
- Educate professionals on current products and trends
- Introduce your product or service to new and existing clients

## ALL EXHIBITORS

### Will be acknowledged and receive:

- Corporate logo on the CMBES and APIBQ website with links
- Branded company page in the Conference App
- On-site recognition throughout Conference through announcements, signage and exhibitor slides

## EXHIBIT

### Options

#### **Premier Corner Booth – \$10,000 each**

- Corner with three 10' x 10' exhibit spaces
- Scheduled demo opportunity during 1 break
- Includes 2 draped table, 4 chairs, one 1500W electrical receptacle
- 6 complimentary booth badges\*, includes breaks and lunches

#### **Standard Booth – \$4,250 each**

- 10' x 10' exhibit space
- Includes 1 draped table, 2 chairs, one 1500W electrical receptacle
- 2 complimentary booth badges\*, includes breaks and lunches

#### **Special Offers**

- 20% Discount for multiple regular booths
- 50% Discount for Not-for-Profit / Academic

\*Complimentary booth badges are non-transferable. All Exhibit staff are required to have a booth badge. Additional booth badges can be purchased for \$300 each.

## ALL EVENT SPONSORS will be acknowledged and receive

- Corporate logo on the CMBES and APIBQ website with links
- Branded company page in the Conference App
- On-site recognition throughout Conference through announcements, signage and exhibitor slides
- Sponsor ribbon for all registered delegates and exhibitors

## EXCLUSIVE Sponsorship Opportunities

### Lunch & Learn – \$4,000

- Title recognition as host of the Lunch & Learn
- On-site VIP signage on the lunch buffets
- 45 minute speaking opportunity
- Corporate logo featured in the conference app

### Banquet Dinner – \$4,000

- Title recognition as host of the Banquet Dinner
- On-site VIP signage at the Banquet Dinner
- Corporate logo on the Banquet Dinner tickets
- Corporate logo featured in the conference app

### Opening Reception – \$3,000

- Title recognition as host of the Opening Reception
- On-site VIP signage at the Opening Reception
- Corporate logo on the Opening Reception tickets
- Corporate logo featured in the conference app

### Name Badges – \$2,500

- Corporate logo featured on ALL name tags distributed to delegates, speakers and exhibitors
- Opportunity to provide branded lanyards. **Note:** The sponsor will be responsible for the design, production and shipping expenses.

## **BILINGUALISM**

### **Sponsorship Opportunities**

Support CMBES and APIBQ's desire to offer a fully bilingual program in Montreal and assist with the cost offset.

#### **Simultaneous Interpretation – \$2,000 each**

- Complimentary banner ad in Conference app\*

#### **Translation – \$2,000 each**

- Complimentary banner ad in Conference app\*

## **MULTI-OPPORTUNITY**

### **Sponsorship Opportunities**

#### **Keynote Speaker – \$1,500 each**

- Opportunity to introduce the speaker
- Acknowledgement of keynote sponsorship in conference app

#### **Breakfast or Lunch – \$1,500 each**

- Signage on display at food tables distributed throughout venue at one breakfast or lunch service
- Corporate logo featured in the conference app

#### **Refreshment Break – \$1,200 each**

- Signage on display at food tables distributed throughout venue at one break service in the exhibit hall
- Corporate logo featured in the conference app

## MARKETING-FOCUSED

### Sponsorship Opportunities

#### **Vertical Pop-up Ad (in App) – \$2,200 (Exclusive)**

Do you have a new product to feature? Do you have a special promotion to share with delegates? Do you simply want to be the first thing everyone sees when they log into the Conference app? Then this is the opportunity for you!

#### **Hotel Key Card – \$2,000 (Exclusive)**

How would you like to be “in the pocket” of every single Conference participant? Your brand could be seen first thing every morning, every time participants “pop” back to their rooms and then whenever they finally call it a night. Now THAT is brand visibility!

**Note:** The sponsor will be responsible for the design, production and shipping expenses.

#### **Horizontal Static Ad (in App) – \$1,000 each**

Advertisers fight over homepage ad placement on websites and this opportunity is no different. Get that high-visibility placement directly below the navigation buttons on the app landing page and drive traffic directly to your company page.

#### **Delegate Bag – \$500 (Exclusive)**

If you’re looking for brand visibility beyond the Conference, consider providing delegates with a bag featuring your logo.

**Note:** The sponsor will be responsible for the design, production and shipping expenses.

#### **Prizes and Giveaways – In-kind**

Contact us to discuss your ideas!

**Note:** The sponsor will be responsible for the design, production and shipping expenses.

#### **Custom Packages and Add-ons**

Each event is unique and so are your marketing goals. If you have a new idea, or something you’ve done before, we would love to hear about it!

## **CANCELLATION Policy**

Once an exhibit space and/or sponsorship invoice has been issued, cancellation of any or all of the exhibit space and/or sponsorship requested before October 15, 2026, shall entitle CMBES/APIBQ, as operators of the 2026 CMBES/APIBQ Joint Conference, to a cancellation fee of 25% of the rental and/ or sponsorship value for which cancellation is requested. Cancellation will not be permitted after October 15, 2026.

The Exhibitor and/or Sponsor will be responsible after that date for the full amount of the exhibit rental space and/or sponsorship. Notification of cancellation must be received by CMBES/APIBQ in written form.

## **CONTACT Information**

For more information, please contact:

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2026 CMBES/APIBQ Joint Conference

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## **THANK YOU And see you in December!**